

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s):	Samuel N. Zellner, et al.	Examiner:	Arthur D. Duran
Application No.:	09/740,375	Group Art Unit:	3682
Filed:	Dec. 19, 2000	Docket No.:	00398 / 60027.5442US01
Title:	Identity Blocking Service from a Web Advertiser		

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**AMENDMENT AND RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir or Madam:

Responsive to the Office Action mailed on December 19, 2012, further examination in light of the following amendments and remarks is respectfully requested. These amendments and remarks place the application in condition for allowance.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.